

Purdue University Fort Wayne—High-Level Strategy

Who We Are:

We are Purdue University Fort Wayne, northeast Indiana’s comprehensive metropolitan public university.

Our Mission:

We educate and engage our students and communities with purpose by cultivating learning, discovery, and innovation in an inclusive environment.

Our Core Values:

Core Values	Expected Behaviors
Students First	<ul style="list-style-type: none">• Consider all strategic decisions from the perspective of student impact• Support programs and teaching pedagogies that advance student learning and success• Foster a campus environment dedicated to the growth and well-being of the whole person• Recruit and retain highly qualified faculty and staff with a commitment to students
Excellence	<ul style="list-style-type: none">• Achieve the highest standards of performance and outcomes in teaching, learning, research, service, and engagement• Empower faculty, staff, and students to embrace bold thinking to pursue excellence• Accept accountability for advancing toward excellence• Promote a culture of continuous improvement in all we do
Innovation	<ul style="list-style-type: none">• Advance research, scholarship, and creative endeavor• Value and encourage the pursuit of new ideas, entrepreneurial thinking, and interdisciplinary collaboration• Pioneer innovations in teaching and student support that increase access, learning, and success• Create diverse cultural, educational, and enrichment programming
Diversity and Inclusion	<ul style="list-style-type: none">• Recognize the value of diverse perspectives and backgrounds• Create an environment that is welcoming, respectful, and inclusive of all, both within and beyond the classroom• Foster multicultural experiences and global engagement• Provide equal opportunities and services to all
Engagement	<ul style="list-style-type: none">• Promote a culture of student, staff, and faculty participation in university activities, events, and decision-making• Anticipate and address internal and external stakeholder needs• Pursue collaborations that respond to current and emerging issues and opportunities• Establish mutually beneficial partnerships between campus and communities

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Our Vision:

Empower every person, every day, to improve our world.

We are dedicated to improving the world. We start on our campus, with the obligation we have to each other to make Purdue University Fort Wayne the best it can be—as a place to learn, live, and work. Our commitment extends to the people and communities we serve. Through the transformational power of education, the pursuit of new knowledge, the mutual benefit of collaboration, and an abiding appreciation for culture in all its forms, we make a positive impact on the life of every person we reach, and empower everyone to improve our campus, our community, and our world.

Our Aspirations:

Champion Student Success

We will prepare students for academic, personal, and professional success. Through an enriching and supportive environment, students will be exposed to new thoughts and ideas, promoting confidence and maximizing their potential.

Enhance Quality of Place

We will make Purdue University Fort Wayne an employer and university of choice—a place where all students, staff, and faculty feel valued and empowered. We will create pride in our campus, which will foster our growth and advance our reputation.

Embrace Diversity and Inclusion

We will have an open and accepting university, one that welcomes all people, from anywhere in the world, regardless of where they are on life's path. We will create an atmosphere that values diversity of thought, experience, identity, and culture, thus building an educational environment that inspires fresh perspectives and global awareness.

Promote Community Engagement

We will dedicate ourselves to partnering with our communities. This symbiotic relationship will rely on innovation and expertise—ours and the community's—and it will allow us to learn from one another and elevate the quality of life for all involved.

Objectives and Strategic Activities related to our Core Values and the following elements will help to shape each Aspiration:

- Access
- Global Awareness and Engagement
- Research, Scholarship, and Creative Endeavor