

From October 2019 to January 2020, [six teams](#) composed of 77 faculty, staff, and administrators developed action plans for implementing the priority strategic activities from the university's new [strategic plan](#). The teams put forward an amazing series of recommendations on how to move from strategy to implementation and advance toward our collective vision to “empower every person, every day, to improve our world.” With the data collected and planning completed, it is now time for action.

Implementation is Underway

Embrace Diversity, Equity, and Inclusion 1.2: Create a support structure, including a leadership position, support staff, and requisite funding, to promote and advance diversity, equity, and inclusion (DEI) initiatives across campus and in each unit.

- The action planning team recommended that the university establish a Chief Diversity Officer to oversee a new Office of Diversity, Equity, and Inclusion ([view the team's full recommendations](#))
- Feedback was collected on the recommendations from a variety of university and community stakeholders ([view the feedback report](#))

Enhance Quality of Place 3.1: Increase participation by, and expand the diversity of, student, staff, faculty, alumni, and community audiences in Purdue University Fort Wayne's arts, athletics, intellectual, cultural, and outreach programming.

- Communications and Marketing is forming a committee of campus communicators to identify, publicize, and support best practices for events programming efforts across campus, including a reevaluation of campus signage and posting policies
- Research is also underway to develop and implement a new, user-friendly university events calendar that is widely advertised on campus and in the community, mobile-friendly, and fully utilized by the university
- Communications and Marketing will also work with key partners across the university to develop incentive and partnership programs, on campus and in the community, to increase awareness of and attendance at university events and programs

Champion Student Success 3.1: Develop a university advising model informed by the assessment of current advising practices, benchmarking of successful institutions, and advising best practices.

- A small advisory team is being formed to help the Chancellor (1) determine how best to strengthen university-wide advising leadership and (2) select a university advising model—either a “Split Model” or a “Total Intake Model”—based on the action planning team's recommendations; these decisions will be made in Spring 2020 with an eye toward maximizing the long-term positive impact on students ([view the action planning team's full report](#))
- In the next academic year, advising leadership will develop the advising model, formulate best practices, and build training and professional development resources in order to implement the new advising model in Fall 2021

As implementation progresses on university leadership for diversity, equity, and inclusion; increasing participation in university events; and advising, we will also move forward with implementing three additional strategic activities in the Fall. For each, small teams will be formed to advise university leadership on how to implement the recommendations of the action planning teams.

Implementation to Begin in Fall 2020

Champion Student Success 1.1: Increase the use of active learning strategies and High-Impact Practices in high-enrolling and gateway courses and in online and hybrid courses.

- Led by a team of faculty dedicated to acting as change agents on campus, an Active Learning Consortium will design and implement a multi-year cohort-based program to support the revision of courses, especially those with high DFW rates, to increase the utilization of active learning strategies and high-impact practices

Champion Student Success 2.2: Develop sustainable financial aid and assistance programs that make attending college a financially viable option, emphasize need, and strategically support students at all stages of their academic careers.

- Institutional Research, Financial Aid, Development, and other university stakeholders will review and revise the Purdue Fort Wayne Scholarship to enhance its effectiveness as a tool for the recruitment of new students and the retention of current students
- Degree completion grants will also be established to help students who are close to graduation overcome financial hurdles and earn their degrees

Promote Engagement with our Communities 2.1: Improve the coordination and support of existing and new community partnerships at each level of engagement: presence, connections, activity/project/event, and relationships.

- Increase collaboration across the university to improve the collection of relevant data that documents community engagement activities and assesses their impact on our communities and university
- Incentivize, support, and advance community engagement by faculty, staff, and students

Thank You!

We want to thank each person who has helped the university reach this point. Since our strategic planning process began in October 2018, our campus community has come together to create a collective vision of the future we want to build. The efforts of our working groups, aspiration planning teams, action planning teams, steering committee, and leadership team—to say nothing of the time so many of you have invested attending open forums and focus groups and completing surveys—should give us confidence that we will continue to work together to implement our strategic plan and make our vision a reality.

Do you have a question about an action plan? Are you interested in helping to move our strategy forward? [Share Your Voice](#)