

For Faculty and Staff October 15, 2026



Purdue Fort Wayne Launches Official TikTok Presence

Purdue University Fort Wayne is expanding its social media footprint with the launch of its official TikTok account on Friday, Oct. 16, introducing a new platform designed to connect with students through authentic, student-created content.

The university's official TikTok channel will feature exclusive videos produced by students for students, providing an inside look at campus life, academics, traditions, events, and the everyday experiences that make Purdue Fort Wayne unique. The new account aims to engage current and prospective students through creative storytelling and content tailored specifically to the platform.

In addition to the university's main TikTok presence, PFW Athletics will debut Go Mastodons, its official TikTok account, in the near future. The athletics-focused channel will highlight student-athletes, game-day experiences, behind-the-scenes moments, team accomplishments, and the

excitement surrounding Mastodon sports.

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Share the story:



Mastodon Minute: A Look at the New Omnibus Speaker Series Season

Who's coming to the Purdue Fort Wayne campus this year as part of the Omnibus Speaker Series?

In this episode of Mastodon Minute, Ryan Wooley shares the exciting lineup for the 2026–27 season and highlights the nationally recognized voices who will bring fresh perspectives, inspiring stories, and engaging conversations to the community.

The Omnibus Speaker Series continues its tradition of introducing audiences to thought leaders, entertainers, athletes, authors, and changemakers from across the country. Best of all, every event is free and open to the public.

WATCH VIDEO



Get Game-Day Ready at the Pre-Game Party!

Join us Thursday, October 22, in Expo IV at the Allen County War Memorial Coliseum before Purdue Fort Wayne takes on Purdue! Doors open at 4:30 p.m. for free food and drinks, games, and a spirit station. A cash bar will also be available.

The party is free and open to Purdue Fort Wayne students, faculty, staff, and community members. Festivities wrap up around 6:30–6:45 p.m. so you can head into the arena. Bring your Mastodon pride and get ready to cheer!



Swipe with Pride. Support the Herd.

Show your Mastodon pride with the new MidWest America Federal Credit Union Mastodon debit card! Available at no cost to members who open a qualifying checking account, this affinity card lets you display your Mastodon spirit while supporting Purdue Fort Wayne. Every purchase you make earns money for the PFW—turning everyday spending into Mastodon support!

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Portion of South Campus Drive Closed Monday Morning for Repairs

On Monday, Oct. 19, a portion of South Campus Drive directly South of Kettler Hall will be closed for roadway repairs until noon. Traffic will be able to flow toward the river and around Kettler Circle, but not from the main entrance area to the rest of campus. To travel from the Kettler Dock, Science Building, Environmental Resources Center, and University Police Department areas to the rest of campus, vehicles must go out to Coliseum Boulevard and around to the Crescent Avenue entrance.

Additional paving and striping work will occur on the remainder of campus and Student Housing, but vehicles will be able to pass with flaggers and minor disruptions. This work will occur on Monday and Tuesday of next week.

In a Snap

Seen and noted around campus. Monitor our university social feeds for more great moments of Mastodon life.



Chancellor Ron Elsenbaumer catches up with a few spirited students at Tuesday's annual Chili Fest.

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Inside PFW is an official university communication for faculty and staff. All submissions should be sent to **inside@pfw.edu** no later than 2 p.m. on the day prior to the next edition to be considered for inclusion. Newsletter guidelines are available in the PFW **News Center**.

Inside PFW is produced twice weekly on Tuesday and Thursday by the Office of Communications and Marketing. *Inside PFW Special Edition* is a supplement to the regularly scheduled newsletter. It covers breaking news and time-sensitive information directly related to university operations.

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