

For Faculty and Staff

August 26, 2025



## Trace on Pace to Redefine Student Housing at Purdue Fort Wayne

With boxes still to be unpacked in apartments on the Waterfield Campus, excitement about what's happening across St. Joe Road on Purdue University Fort Wayne's North Campus continues to build. That's where construction of the Trace student housing complex advanced past the halfway point this summer.

It's now less than a year away from the moment students will start moving into the 600-bed, 213,000-square foot dream administrators say will transform the university.

"In addition to the complex being a really cool new place for students to have a fantastic college experience, Trace provides us an opportunity that we have not had in over six years—the ability to use student housing to recruit," said Krissy Surface, vice chancellor for enrollment management

and the student experience. "The drawback of being well over occupancy for years now is that we cannot proactively market what exceptional student housing we have on campus."

A recent glimpse of the progress makes the whole place feel more real, as if the future is being constructed around those walking through a 3D presentation. Exterior walls are almost finished in all five sections, windows are in place, floorplans are obvious on all four levels, and almost everything is enclosed.

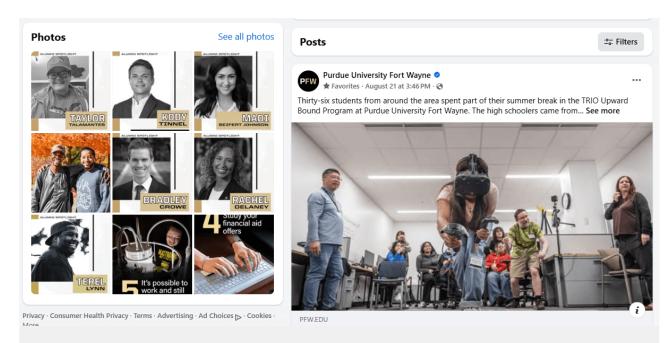
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#### Make the Most of Social Media Engagement

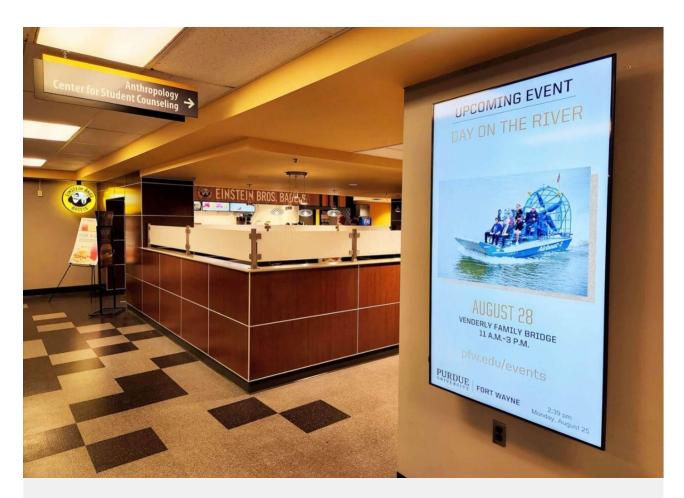
Interested in sharing good news about Purdue Fort Wayne? Looking for positive ways to help the university ramp up its engagement with the community—including prospective students?

PFW's flagship social media channels are not only great for staying informed on an individual level, they're also very convenient when it comes to sharing information with connections outside of the PFW circle who are interested in you and what makes you proud.

**Click here** to review requirements and best practices.

And if you're not already, follow PFW on **Facebook**, **Instagram**, **LinkedIn**, **X**, and **YouTube** to be in the know, dive deeper, hear from students and faculty on their PFW experiences, and see plenty of those amazing campus photos that serve as a reminder of what makes this place special. Better yet, like and repost that great content and/or generate some of your own!

Still not sure what social media is all about, or just looking to enhance one of the channels your college, school, or unit hosts? Email **socialmedia@pfw.edu** to learn more.



#### New Digital Display Network Connects the Campus

The PFW campus community has a dynamic new way to stay informed now that installation of an advanced Digital Display Network is nearly 100% complete. Work on this cutting-edge communication tool started in March. The slides are devoted to campus news, upcoming events, important announcements, department-specific information, and other topics of interest to students, faculty, staff, and visitors.

The network was developed by the Office of Communications and Marketing, which is curating and managing the content in collaboration with academic and administrative units. It consists of 90 screens located in high-traffic areas to maximize visibility and engagement.



### New Threads, Same Great Mastodons

Show your Mastodon pride with a fresh selection of shirts, crewnecks, and zips featuring the updated Purdue Fort Wayne athletics logo.

**Click here** to see the new options. Place an order using the links below.

- PFW Apparel Store
- Youth T-shirt
- Adult Crewneck
- Adult 1/4 Zip
- Adult Full Zip

## Good to Know

## Name Change for Study Abroad Program

The Study Abroad Program is now called the **Study Away Program**. It encourages students to consider studying internationally. The program is under the direction of the Office of International Studies, located at Walb Student Union, Room 145.

#### Banner Downtime Scheduled for Friday Evening

To minimize the potential for disruption, a Banner downtime for fall census processing has been scheduled for Friday between 5 and 10 p.m. Applications that will be affected include registration, financial aid, unofficial transcripts, unofficial degree audit, view balance, faculty and advisor services, OASIS, Banner ADMIN, myBLUEprint, Cognos, ODS, account activation, payment systems, and forgot password.

This downtime will not affect applying for admission, email, or eLearning. Users are asked to log off Banner PROD before 5 p.m.

## Eventful

There's always plenty to do at Purdue Fort Wayne. To find your favorites—or discover new activities—check the full events calendar often to see what's happening on campus.

**AUGUST** 

## SGA Executive Officer Inauguration

29

Fri., noon-1 p.m.

Celebrate the 2025–26 Student Government Association executive officers as they become officially inaugurated into their roles. Light refreshments available to attendees while supplies last...

SEPTEMBER

#### PFW Service Day

11

Thurs., 1–4 p.m.

Help make an impact on our campus community through a variety of service projects. RSVP is not required but is encouraged...

## On the Job

Check out the new faces in new places.

#### **Transfers**

Caleb Meyer, credentials specialist | Campus Credentials and Transportation

## In a Snap

Seen and noted around campus. Monitor our university social feeds for more great moments of Mastodon life.



Housing staff were stationed at a table on the east side of the **W. Paul and Carolyn Wolf Bridge** to provide snacks and information to students walking from housing to their first day of classes on Monday.

**News Center** 

Inside PFW Archive

**Athletics** 

**Ripples** 









Inside PFW is an official university communication for faculty and staff. All submissions should be sent to inside@pfw.edu no later than 2 p.m. on the day prior to the next edition to be considered for inclusion. Newsletter guidelines can be accessed in the PFW News Center.

*Inside PFW* is produced twice weekly on Tuesday and Thursday by the Office of Communications and Marketing. Inside PFW Special Edition is a supplement to the regularly scheduled newsletter. It covers breaking news and time-sensitive information directly related to university operations.

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