TO: Fort Wayne Senate

FROM: Brian L. Fife, Chair, Budgetary Affairs Subcommittee

DATE: February 21, 2011

SUBJECT: Budgetary Affairs Subcommittee Biennial Report to the Senate

DISPOSITION: For information only

Whereas, Senate Document SD 01-18 requires that the members of the Budgetary Affairs Subcommittee submit a biennial report directly to the Fort Wayne Senate; and

Whereas, the allocation of scarce resources is a paramount issue at IPFW;

Be it resolved, that the members of the Fort Wayne Senate receive this report for information only.

APPROVING
Susan Ahrens
Margit Codispoti
Suining Ding
Brian Fife
Mark Jordan
Donald Linn
Peter Ng
Ali Rassuli

NOT APPROVING ABSENT

Introduction

Pursuant to Senate Document SD 01-18 (approved April 8, 2002), the following biennial budgetary report is presented to the Fort Wayne Senate. This is the fourth report issued to the Senate and the others can be secured at the following websites:

www.ipfw.edu/senate/referenc/2004-05/SR04-15.html (2004-05) www.ipfw.edu/senate/referenc/2006-07/SR06-14.pdf (2006-07) www.ipfw.edu/senate/referenc/2008-09/SR08-23.pdf (2008-09)

This report will be submitted to the Senate in a different format, however, as the national survey which has been utilized since the inaugural report has been changed.

Integrated Postsecondary Education Data System (IPEDS)—The Finance Survey

The Integrated Postsecondary Education Data System includes several different surveys that are forwarded by higher education officials to the U.S. Department of Education, National Center for Education Statistics, on an annual basis. The finance survey delineates all institutional expenditures by categories, and for the most recent year of data available (2008-09), the following variables will be highlighted and compared for all fourteen baccalaureate public institutions of higher education in Indiana:

Total expenditures: sum of operating and non-operating expenses and deductions in a given year.

Instruction: sum of all operating expenses associated with all instructional divisions in an institution.

Research: sum of all operating expenses associated with activities specifically organized to produce research outcomes and commissioned by an agency external to the institution or separately budgeted by an organizational unit within the institution.

Public service: sum of all operating expenses associated with activities established primarily to provide non-instructional services beneficial to individuals and groups external to the institution. Examples include conferences, institutes, general advisory services, reference bureaus, and similar services provided to the community.

Academic support: sum of all operating expenses associated with activities and services that support the institution's mission of instruction, research, and public service.

Student services: sum of all operating expenses associated with admissions, registrar activities, and activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural, and social development outside the context of their instructional program.

Institutional support: sum of all operating expenses associated with day-to-day

operational support of the institution. Included in this category are expenses for general administrative services, executive-level activities, legal and fiscal operations, space management, employee personnel and records, purchasing and printing, and public relations and development.

Physical plant: sum of all operating expenses associated with operations established to provide service and maintenance related to campus grounds and facilities and used for educational and general purposes.

Scholarships and fellowships: sum of all operating expenses associated with scholarships and fellowships treated as expenses because the institution incurs an incremental expense in the provision of a good or service.

Auxiliary enterprises: sum of all operating expenses associated with essentially self-supporting operations of the institution that exist to furnish a service to students, faculty, or staff that charge a fee that is directly related to, although not necessarily equal to, the cost of the service. Examples include residence halls, food services, student health services, inter-collegiate athletics (only if essentially self-supporting), college unions, college stores, faculty and staff parking, and faculty housing (see U.S. Department of Education, National Center for Education Statistics, 2011).

Core expenses are reported for each institution of higher education in the IPEDS Data Center by using the following variables consistently across the nation: instruction, research, public service, academic support, student services, and institutional support. Other core expenses are collapsed into one category and include additional important expenditures including, but not limited to, operation and maintenance of the physical plant and scholarships and fellowships. Auxiliary enterprises are reported separately as some institutions have modest expenditures in this category, especially those campuses that do not have residential housing.

Revenue in higher education is generated from a variety of sources including tuition and fees; government (federal, state, and/or local) appropriations; government grants and contracts; private gifts, grants, and contracts; endowment income; sales and services of educational activities; auxiliary enterprises; hospitals; and independent operations. The focus of this report is not where revenues are obtained, but where funds are allocated. The IPEDS finance survey contains useful information for higher education stakeholders and advocates as it can be used to measure policy commitment to each of the categories in the survey. Not surprisingly, institutional missions have a direct bearing on policy commitment (Fife and Losco, 2004; Fife, 2000).

In advance of comparing the fourteen public baccalaureate institutions of higher learning in Indiana, general information about each campus is available in Table 1. This information includes basic institutional characteristics.

[Table 1 here]

Clearly, the differential Carnegie classification schemes reflect the reality that the institutions of higher education in Indiana are mission-driven. There are two research universities with very high research activity (Purdue University and Indiana University); one research university with a high level of research activity (Indiana University-Purdue University Indianapolis--IUPUI); two doctoral/research universities (Ball State University and Indiana State University); two master's colleges and universities with larger programs (Indiana University-South Bend and Indiana University-Southeast); three master's colleges and universities with medium programs (Indiana University-Purdue University Fort Wayne—IPFW; Purdue University-Calumet; and the University of Southern Indiana); one master's colleges and universities with smaller programs (Indiana University-Northwest); and three baccalaureate colleges with diverse fields (Indiana University-East; Indiana University-Kokomo; and Purdue University North Central). Included in Table 2 is an enrollment breakdown by campus utilizing Fall 2009 IPEDS data.

[Table 2 here]

Both Indiana and Purdue University have over 40,000 total students. IUPUI has over 30,000 students, while Ball State has over 20,000. IPFW is the fifth largest public university in the state in terms of total students (just under 14,000). Just over 10,000 total students are enrolled at Indiana State, the University of Southern Indiana, and Purdue University-Calumet. The remaining six institutions have total enrollments ranging from just under 3,000 to over 8,000 students.

Comparing IPFW with the other Baccalaureate Institutions in Indiana

A meaningful basis of comparison is essential to determine how IPFW compares with other peer institutions in the state. The results by institution and variable are presented in Table 3. The percentage of the total core expenses for each of the following variables is provided: instruction, research, public service, academic support, student services, institutional support, and other core expenses, which includes the physical plant and scholarships and fellowships. Auxiliary enterprises are added to the subtotal to yield the figure for total expenditures in an institution.

[Table 3 here]

The IPEDS finance survey has utility in that it provides a measure of policy commitment over time (Losco and Fife, 2000; Fife and Losco, 2004). In interpreting the data, it would be prudent to consider such realities as institutional mission as well as local ecological factors. If anything, a review of IPFW's finance survey may prompt more questions than steadfast conclusions. A rigorous dialogue about the institution's primary mission (instruction, research, and public service) can only prove facilitative. Such a discussion must include an understanding of funding differentials across the public institutions of higher education in Indiana.

Appropriation per FTE, 2010-2011

Full-time equivalent (FTE) student enrollment is calculated by dividing credit hours taken by undergraduate and professional students by fifteen and by dividing credit hours taken by graduate students by twelve and summing the two quotients. The figure that is generated expresses instructional activity in terms that allow for institutional comparisons (Indiana University, 2011). In Indiana, a significant portion of revenue for the public institutions of higher education is appropriated by the Indiana General Assembly in its biennial budget. The operating appropriation per FTE for all public institutions in Indiana (including the fourteen institutions in Table 3 along with Vincennes University and Ivy Tech Community College) for 2010/11 is delineated in Table 4. Total appropriation per FTE in 2010/11 is available in Table 5.

[Tables 4 and 5 here]

IPFW is ranked thirteenth of sixteen institutions in the operating appropriation per FTE and twelfth in total appropriation per FTE. The vast differences among the publicly-supported institutions in operating appropriation per FTE, as well as total appropriation per FTE, are well documented, and the issue has been a focal point in the Fort Wayne Senate for a considerable period of time (see, e.g., Senate Document SD 96-7, amended and approved on December, 9, 1996). State funding for IPFW has consistently been below the average and has even lagged most other regional campuses in the state. Arguably, IPFW officials could invest more in its primary mission (instruction, research, and public service) if funding formulas employed by the state legislature resulted in more equitable outcomes.

Summary

This report is presented by the members of the Budgetary Affairs Subcommittee to the Fort Wayne Senate to comply with the letter and spirit of Senate Document SD 01-18. The following is a summary capsule of the comparison between IPFW and the other thirteen public baccalaureate institutions in the state of Indiana:

- 1. The percentage of total expenditures committed to instruction is the second highest in the state (2/14).
- 2. The percentage of total expenditures committed to research is in the middle of the comparison group (tied for 7/14).
- 3. The percentage of total expenditures committed to public service is tied for fifth highest in the state (tied for 5/14).
- 4. The percentage of total expenditures committed to academic support is one of the lowest in the state (12/14).
- 5. The percentage of total expenditures committed to student services is sixth in the state (6/14).
- 6. The percentage of total expenditures committed to institutional support is the second highest in the state (2/14).
- 7. The percentage of total expenditures committed to other core expenses,

including the physical plant and scholarships and fellowships, is amongst the lowest in the state (tied for 12/14).

Policy Recommendations

The eight members of the Budgetary Affairs Subcommittee voted on each of the following policy recommendations. The breakdown of the vote appears next to each numbered recommendation.

Recommendation #1: (8-0) Maintain the current commitment to instruction, the core mission of IPFW. More than half of expenses in the most recent year of available data were allocated to instruction. This is appropriate and in sync with the commitment of stakeholders in the University to providing the students with a quality education. A noteworthy objective should be to reduce the reliance on limited term lecturers/adjunct instructors and to hire more full-time tenure-track faculty in order to further enhance the academic experience of IPFW's students.

Recommendation #2: (8-0) Increase the financial commitment to research, something that will benefit the students as well as enhance the stature of IPFW in the higher education community. In the most recent year of data available, 0.5 percent of expenditures were targeted to research compared to 3.2, 5.4, and 7 percent for Purdue University-Calumet, Ball State University, and Indiana State University, respectively. A more substantive financial commitment to research will enhance the overall quality of education available at IPFW.

Recommendation #3: (8-0) Increase the financial commitment to academic support. The four campuses affiliated with Purdue University (Purdue University, IPFW, Purdue University-Calumet, and Purdue University-North Central) maintained the lowest commitment to academic support (between 1.7 to 4 percent of all expenditures). In the other 10 campuses, this category consumed between 5.1 to 15.8 percent of all expenses. A significant portion of spending in this category is allocated for funding of the library. It is crucial to maintain a steadfast commitment to the creation and maintenance of a fully functional library. This serves not only the intellectual needs of students and faculty members at IPFW, but also is of intrinsic value to the greater community as well.

Recommendation #4: (8-0) Decrease the financial commitment to institutional support. The three regional campuses of Purdue University allocated the highest amount of their respective expenditures to administration (institutional support). IPFW ranked second in the state with 18.3 percent of total expenditures allocated to administration. While maintaining an effective administration of day-to-day operations is absolutely essential to the effectiveness of institutions of higher education, at some point the growth in the bureaucracy has to be reasonably balanced with the core mission of the University (instruction, research, and public service). The University cannot sustain the allocation of almost one-fifth of its resources to administration without diminishing the overall quality of education at IPFW.

Recommendation #5: (8-0) Increase funding for IPFW and other public institutions that are well below the statewide average. IPFW administrators have worked diligently to increase funding for the campus by working closely with the northeast Indiana delegation in the Indiana General Assembly. These efforts by Chancellor Michael Wartell and others are duly noted and they are appreciated by those who believe more equity should exist in public education funding. Thus, recommendation #5 is not a recommendation to the Chancellor but to the Indiana General Assembly, the governor, and the Indiana Commission for Higher Education. Funding needs to be more uniform and equitable across the public institutions of higher education in Indiana, understanding that mission differentiation is a factor to consider when making funding decisions in the political arena. Simply put, all Indiana students enrolled in public institutions of higher education should be treated more equitably, regardless of where they matriculate.

Sources

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Table 1 Institution Characteristics, Public Baccalaureate Institutions in Indiana 2008-2009 Academic Year

Institution	Carnegie Classification	Total dormitory capacity	Endowment
Purdue University	Research	capacity	
(West Lafayette)	universities (very	11,816	1,423,009,366
(vvest harayette)	high research	11,010	1,123,007,300
	activity)		
Indiana University	Research		
(Bloomington)	universities (very	11,800	643,520,056
(Diodinington)	high research	11,000	043,320,030
	activity)		
Indiana	Research		
University-Purdue	universities (high	1,100	470,947,327
University	research activity)	1,100	7/0,77/,32/
Indianapolis	research activity		
(Indianapolis)			
Ball State University	Doctoral/Research	6,744	122,570,081
(Muncie)	universities	0,7 11	122,370,001
Indiana State	Doctoral/Research	3,312	38,072,461
University (Terre	universities	5,512	30,072,401
Haute)	universities		
Indiana	Master's colleges		
University-South	and universities	400	9,235,764
Bend (South Bend)	(larger programs)	100	2,200,701
Indiana	Master's colleges		
University-Southeast	and universities	403	5,077,183
(New Albany)	(larger programs)		, ,
Indiana	Master's colleges		
University-Purdue	and universities	756	23,409,674
University Fort	(medium programs)		
Wayne (Fort Wayne)			
University of	Master's colleges		
Southern Indiana	and universities	2,837	30,469,940
(Evansville)	(medium programs)		
Purdue	Master's colleges		
University-Calumet	and universities	744	8,905,206
(Hammond)	(medium programs)		
Indiana	Master's colleges		
University-Northwest	and universities	0	8,214,975
(Gary)	(smaller programs)		

Indiana	Baccalaureate	0	4,963,586
University-East	colleges-diverse		
(Richmond)	fields		
Indiana	Baccalaureate		
University-Kokomo	colleges-diverse	0	11,793,046
(Kokomo)	fields		
Purdue	Baccalaureate	0	2,218,834
University-North	colleges-diverse		
Central (Westville)	fields		

<u>Source</u>: U.S. Department of Education, National Center for Education Statistics. 2011. *Integrated Postsecondary Education Data System*. Accessed on February 17, 2011 at <u>http://nces.ed.gov/ipeds/datacenter/</u>.

Table 2
Fall 2009 Enrollment, Public Baccalaureate Institutions in Indiana

Institution	Part-time	Full-time	Total enrollment
In diama II ninancia	enrollment	enrollment	42.247
Indiana University	4,875 (11.5%)	37,472 (88.5%)	42,347
Purdue University	4,629 (11.3%)	36,422 (88.7%)	41,051
IUPUI	10,642 (35%)	19,741 (65%)	30,383
Ball State University	3,386 (16.1%)	17,693 (83.9%)	21,079
IPFW	5,135 (37.6%)	8,540 (62.4%)	13,675
Indiana State	2, 409 (22.9%)	8,125 (77.1%)	10,534
University			
University of	2,323 (22.1%)	8,193 (77.9%)	10,516
Southern Indiana			·
Purdue	3,982 (39.3%)	6,151 (60.7%)	10,133
University-Calumet			
Indiana	3,859 (46%)	4,535 (54%)	8,394
University-South			
Bend			
Indiana	2,902 (42.4%)	3,938 (57.6%)	6,840
University-Southeast			
Indiana	2,309 (41.5%)	3,251 (58.5%)	5,560
University-Northwest			
Purdue	1,702 (38.1%)	2,761 (61.9%)	4,463
University-North			
Central			
Indiana	1,400 (47.9%)	1,524 (52.1%)	2,924
University-East			
Indiana	1,391 (46.5%)	1,601 (53.5%)	2,992
University-Kokomo	· •		

<u>Source</u>: U.S. Department of Education, National Center for Education Statistics. 2011. *Integrated Postsecondary Education Data System*. Accessed on February 17, 2011 at http://nces.ed.gov/ipeds/datacenter/.

Table 3
IPEDS Finance Survey, 2008-2009 Academic Year
Core Expenses and Percent Distribution
Public Baccalaureate Institutions in Indiana

	IPFW	Purdue	Indiana	Ball State	IUPUI
		University	University	University	
Instruction	\$64,053,709	627,936,540	427,538,634	148,754,986	360,792,150
	(56.6%)	(51.3%)	(41.5%)	(43.7%)	(38.4%)
Research	534,709	223,052,463	79,685,842	18,480,821	144,099,292
	(0.5%)	(18.2%)	(7.7%)	(5.4%)	(15.3%)
Public	6,509,197	114,095,276	59,772,928	8,620,780	86,529,796
Service	(5.8%)	(9.3%)	(5.8%)	(2.5%)	(9.2%)
Academic	3,561,833	48,813,384	75,423,535	42,683,900	127,196,905
Support	(3.1%)	(4.0%)	(7.3%)	(12.5%)	(13.5%)
Student	8,376,322	32,267,183	48,607,886	18,414,883	27,794,449
Services	(7.4%)	(2.6%)	(4.7%)	(5.4%)	(3.0%)
Institutional	20,667,351	136,263,067	103,227,306	35,199,296	27,893,658
Support	(18.3%)	(11.1%)	(10.0%)	(10.3%)	(3.0%)
Other Core	9,449,124	41,633,694	235,244,248	68,275,766	165,588,947
Expenses	(8.4%)	(3.4%)	(22.9%)	(20.1%)	(17.6%)
Subtotal	113,152,245	1,224,061,607	1,024,500,379	340,430,432	939,895,197
Auxiliary	10,218,977	219,506,322	168,087,325	56,302,108	131,604,684
Enterprises					
Total	123,371,222	1,443,567,322	1,197,587,704	396,732,540	1,071,499,881
Expenditure					
S					

Table 3 (continued) IPEDS Finance Survey, 2008-2009 Academic Year Core Expenses and Percent Distribution Public Baccalaureate Institutions in Indiana

	Indiana	Purdue	University	Indiana	Indiana
	State	University-	of	University-	University-
	University	Calumet	Southern	South Bend	Southeast
			Indiana		
Instruction	\$63,468,595	55,165,489	41,100,589	29,645,645	25,896,108
	(37.5%)	(57.0%)	(44.0%)	(45.2%)	(45.0%)
Research	11,890,286	3,069,433	439,566	311,654	159,147
	(7.0%)	(3.2%)	(0.5%)	(0.5%)	(0.3%)
Public	1,669,523	5,011,938	2,151,038	196,499	950,720
Service	(1.0%)	(5.2%)	(2.3%)	(0.3%)	(1.7%)
Academic	18,077,338	2,004,414	14,794,621	6,294,797	5,771,608
Support	(10.7%)	(2.1%)	(15.8%)	(9.6%)	(10.0%)
Student	11,197,796	7,289,903	7,509,314	3,664,583	4,677,719
Services	(6.6%)	(7.5%)	(8.0%)	(5.6%)	(8.1%)
Institutional	19,179,366	17,625,975	13,985,387	2,850,043	3,850,806
Support	(11.3%)	(18.2%)	(15.0%)	(4.3%)	(6.7%)
Other Core	43,878,659	6,596,423	13,392,802	22,681,646	16,199,220
Expenses	(25.9%)	(6.8%)	(14.3%)	(34.6%)	(28.2%)
Subtotal	169,361,563	96,763,575	93,373,317	65,644,867	57,505,328
Auxiliary	26,330,010	5,349,390	27,406,611	2,287,430	1,978,523
Enterprises					
Total	195,691,573	102,112,965	120,779,928	67,932,297	59,483,851
Expenditure					
S					

Table 3 (continued) IPEDS Finance Survey, 2008-2009 Academic Year Core Expenses and Percent Distribution Public Baccalaureate Institutions in Indiana

	Indiana	Purdue	Indiana	Indiana
	University-	University-	University-	University-
	Northwest	North	Kokomo	East
		Central		
Instruction	\$20,218,427	17,763,470	10,020,577	8,984,527
	(40.9%)	(50.5%)	(38.9%)	(33.7%)
Research	43,203	11,431	0	9,055
	(.09%)	(.03%)		(.03%)
Public	1,125,337	2,510,643	788,807	4,456,679
Service	(2.3%)	(7.1%)	(3.1%)	(16.7%)
Academic	4,882,967	590,269	2,487,897	1,351,996
Support	(9.9%)	(1.7%)	(9.7%)	(5.1%)
Student	3,142,059	2,557,939	1,999,858	2,051,160
Services	(6.4%)	(7.3%)	(7.8%)	(7.7%)
Institutional	3,353,815	9,365,235	1,897,067	2,893,387
Support	(6.8%)	(26.6%)	(7.4%)	(10.8%)
Other Core	16,655,368	2,402,394	8,549,530	6,931,281
Expenses	(33.7%)	(6.8%)	(33.2%)	(26.0%)
Subtotal	49,421,176	35,201,381	25,743,736	26,678,085
Auxiliary	714,736	1,568,235	278,850	15,045
Enterprises				
Total	50,135,912	36,769,616	26,022,586	26,693,130
Expenditure				
S				

<u>Source</u>: U.S. Department of Education, National Center for Education Statistics. 2011. *Integrated Postsecondary Education Data System*. Accessed on February 17, 2011 at <u>http://nces.ed.gov/ipeds/datacenter/</u>. Percentages may not equal 100 due to rounding.

Table 4
University Operating Appropriation per FTE, 2010-2011 Academic Year
Public Institutions of Higher Education in Indiana

Institution	Resident FTE**	Appropriation per FTE
Indiana State University	7,660	\$9,339
Indiana University	23,226	8,209
Purdue University	22,535	7,439
Ball State University	18,440	6,789
Indiana	3,700	5,364
University-Southeast		
Indiana University-Kokomo	2,069	5,000
Statewide	216,131	4,817
University of Southern	8,611	4,549
Indiana		
Indiana University-East	1,863	4,238
Purdue University-Calumet	6,314	4,237
IUPUI (GA programs)	18,948	4,234
Indiana University-South	5,185	4,199
Bend		
Vincennes University	9,235	4,027
IPFW	9,607	3,936
Indiana	4,398	3,854
University-Northwest		
Purdue University-North	3,263	3,769
Central		
Ivy Tech Community College	71,077	2,474

<u>Source</u>: Indiana Commission for Higher Education. 2011. Correspondence with Jason Dudich, Chief Financial Officer and Associate Commissioner, February 20, 2011.

^{**} Resident FTE is for students who are residents only. The figure does not include reciprocity students or out-of-state students, but it does include undergraduate and graduate students alike.

Table 5
University Total Appropriation per FTE, 2010-2011 Academic Year
Public Institutions of Higher Education in Indiana

Institution	Resident FTE**	Total Appropriation per FTE
Indiana State University	7,660	\$10,605
Indiana University	23,226	10,428
Purdue University	22,535	9,880
Ball State University	18,440	7,848
Indiana	3,700	6,371
University-Southeast		
University of Southern	8,611	5,905
Indiana		
Statewide	216,131	5,834
Indiana University-Kokomo	2,069	5,751
Indiana University-South	5,185	5,005
Bend		
Indiana University-East	1,863	4,990
IUPUI (GA programs)	18,948	4,945
Vincennes University	9,235	4,599
IPFW	9,607	4,559
Indiana	4,398	4,509
University-Northwest		
Purdue University-Calumet	6,314	4,473
Purdue University-North	3,263	3,769
Central		
Ivy Tech Community College	71,077	2,928

<u>Source</u>: Indiana Commission for Higher Education. 2011. Correspondence with Jason Dudich, Chief Financial Officer and Associate Commissioner, February 20, 2011.

^{**} Resident FTE is for students who are residents only. The figure does not include reciprocity students or out-of-state students, but it does include undergraduate and graduate students alike.