

Biographical Sketch

Soon-Hwan, Jeon, Ph.D.

*Professor of Department of Global Business & Trade
Joong-Bu University*



SoonHwan Jeon is a Professor in the Department of Global Business and Trade at the Joong Bu University. He holds a Bachelor of International Trade from The Department of International Trade in KonKuk University, and a Master of Economics degree and Ph.D. degree with a study on the liability of ocean carrier and cargo insurer for the carrier's negligence from KonKuk University.

In over twenty years of hand on experience in academe, Jeon has accomplished important tasks in the following areas: conducting projects, publishing books and articles, teaching students, consulting industry people, and creating new knowledge. He has worked on several projects and participated in local tasks. For example, he conducted several projects for the Ministry of Trade, Industry and Energy of Korea from 2007 to 2009.

His academic works include tens of articles in professional journals, and Jeon has presented his research findings routinely at international and national conferences. Dr. Jeon published many professional books of international trade practices, international transportation & logistics, foreign trade act, customs act, foreign exchange act, international trade settlement, UCP 500, UCP 600, Incoterms 2000, Incoterms 2010, etc. In research Dr. Jeon is focusing on international trade practices and several rules on the international trade.

He is now teaching mainly in his major field of international trade practices, international transportation logistics, international trade settlement, business english, foreign trade act. Before he joined to the Joong Bu University, he taught undergraduate

students in several Universities in Korea. After he joined to the Joong Bu University in 1997, he also has been teaching many public officials of Korea customs service since 2006.

He is an elected chairman of the Korean Academy of Established Information since 1997. Also he is a founding president of the Korea International Trade Research Institute established to enhance the importance of international trade in our globalized society. He seeks to be a contributory scholar who will create new knowledge for the international trade, a contributory researcher, an industry consultant, and a leader in his fields.

He was an Editor-in-chief of the Journal published by the Korean Academy of Established Information from 1997 to 2007. Also he was an Editor-in-chief of the Journal published by the Korean Institute of Information Technology and Innovation from 1997 to 2007. He is working at the International Academy of Global Business and Trade as a editor-in-chief.

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EDUCATION

Academic degrees

Ph.D. (August 1996). KonKuk University, Korea

Department of International Trade

Major: International Trade Practices

Dissertation Title: *A Study on the Liability of Ocean Carrier and Cargo Insurer for the Carrier's Negligence*

M.S. (February 1993). KonKuk University, Korea

Department of International Trade

Major: International Trade Practices

Thesis Title: *A Study on the Liability of the Multimodal Transport Operator and Trade Terms based on the Multimodal Transport*

B.A (February 1991). KonKuk University, Korea

Department of International Trade

Major: International Trade

EXPERIENCE

▪ ***Joongbu University, Goyang, Gyeonggi-Do, Korea***

1997-Present: Professor at Department of Global Business and Trade

▪ ***Drexel University, Philadelphia, PA***

2011: Exchange Professor at Hospitality Management

HONOR

- Certificate of commendation, Commissioner of Korea Customs Service

- Best Research Scholar Award, Korean Association for International Commerce and Information

PROFESIONAL ASSOCIATIONS/AFFILIATIONS

Academy:

- The Korean Academy of Established Information (Chairman)
- The International Academy of Global Business and Trade (Founder and Chairman)
- Asian Trade Association (Founder and President)
- Global E-business Association (Vice President)
- Korean Association for International Commerce and Information (Vice President)
- Korea Research Society for Customs (Vice President)
- Korea Trade Research Association (Former Vice President)
- Korean Academy of Commodity Science and Technology (Former Vice President)

Industry:

- Founder and President of the Korea International Trade Research Institute (KITRI)

PROFESSIONAL GRANTED PROJECT EXPERIENCE:

2009: A Study on the improvement of foreign trade statutes for advanced trade environment

2008: A Study on the corporate-friendly improvement of foreign trade statutes

2007: A Study on the improvement of international trade system for planning an advanced trade environment

PROFESSIONAL TEACHING EXPERIENCE (GOVERNMENT AGENCY AND PRIVATE INSTITUTE):

2006-Present: Lecturer, Customs Border Control Training Institute under Korea Customs Service (Government Agency)

2002-2012: Korea International Trade Association (KITA) Trade Campus

PUBLICATION

Books

Jeon, SoonHwan (2015). International Trade Practices (6th ed.). Seoul: Hanol.

Jeon, SoonHwan (2015). International Transportation and Logistics (5th ed.). Seoul: Hanol.

Jeon, SoonHwan (2015). Foreign Trade Act (14th ed.). Seoul: Hanol.

Jeon, SoonHwan (2014). Customs Act (4th ed.). Seoul: Hanol.

Jeon, SoonHwan (2014). Incoterms 2010: ICC Rules for the Use of Domestic and

International Trade Terms. Seoul: Hanol.

Jeon, SoonHwan (2013). International Trade Settlement. Seoul: Hanol.

Jeon, SoonHwan (2012). Uniform Customs and Practices for Documentary Credits (2nd ed.). Seoul: Hanol.

Jeon, SoonHwan (2006). Foreign Exchange Act. Seoul: Hanol.

Jeon, SoonHwan (2006). Electronic Commerce Act. Seoul: Hanol.

Jeon, SoonHwan (2005). Case Study on Disputes of Letter of Credit. Seoul: Shinseong.

Jeon, SoonHwan (2001). Cyber Trade. Seoul: Shinseong.

Jeon, SoonHwan et al. (2001). Exercise of International Trade Practices. Seoul: Cheongmok.

Jeon, SoonHwan et al. (2001). World Trade in Digital Era. Seoul: Muyok-Kyeongyoung.

Jeon, SoonHwan (2000). Incoterms 2000: International Rules for the Interpretation of Trade Terms. Seoul: Hanol.

Translated Book

Jeon, SoonHwan (2002). ICC Guide to Incoterms 2000. Seoul: Dunam.

REFEREED JOURNAL ARTICLES: RESEARCH PAPERS

Jeon, SoonHwan (2015). A Study on the Seller's Obligation of Delivery Documents and the Buyer's Obligation of Proof of Delivery in Incoterms® 2010 Rules. *Korea Trade Review*, 40(5), 261-283.

Jeon, SoonHwan (2015). An Examination of the Clauses of Checking, Packaging, Marking and Inspection of Goods under Incoterms 2010 Rules. *Journal of International Trade and Commerce*, 11(5), 101-115.

Shin, Seung-Man, & **Jeon, SoonHwan** (2015). A Comparative Study on the Micro-enterprise Protection Systems between Korea and the United States. *Journal of Korea Trade*, 19(1), 59-83 [SSCI]

Jeon, SoonHwan (2014). A Study on the Clauses of Notices in Incoterms 2010. *Journal of International Trade and Commerce*, 10(3), 679-693.

Jeon, SoonHwan (2014). A Study on the Examination Criteria and Case Study of Certificate of Origin in ISBP 745. *International Commerce and Information Review*, 16(3), 203-221.

Jeon, SoonHwan (2013). A Study on the Examination Criteria and Case Study of Invoice in ISBP 745. *The Journal of Korea Research Society for Customs*, 14(3), 189-206.

Jeon, SoonHwan (2012). A Study on the Clauses of Delivery and Taking Delivery in Incoterms 2010. *The Journal of Korea Research Society for Customs*, 13(4), 227-245.

Jeon, SoonHwan (2012). A Study on the Clauses of Allocation of Costs in Incoterms 2010. *International Commerce and Information Review*, 14(3), 481-511.

Jeon, SoonHwan (2012). A Study on the Application of DAP Rule in Incoterms 2010.

Journal of Fair Trade, 43, 89-126.

- Jeon, SoonHwan** (2012). A Study on the Clauses of Risk Transfer in Incoterms 2010. *The Journal of Korea Research Society for Customs*, 13(2), 175-193.
- Jeon, SoonHwan** (2012). A Study on the Clauses of Carriage Contracts in Incoterms 2010. *Korea Trade Review*, 37(2), 309-333.
- Jeon, SoonHwan** (2012). A Study on the Clauses of Contract of Insurance in Incoterms 2010. *Journal of International Trade and Commerce*, 8(1), 335-356.
- Jeon, SoonHwan** (2011). A Study on the obligations for Electronic Submission of Security Information under Incoterms 2010: Based on the Importer Security Filing in U.S. *Journal of E-business Studies*, 12(4), 315-342.
- Jeon, SoonHwan** (2010). A Study on the Main Revision of Incoterms 2010. *Journal of International Trade and Commerce*, 6(4), 567-603.
- Jeon, SoonHwan** (2009). A Study on the Principal Interpretation of Article of Transfer in the UCP 600. *Journal of International Trade and Commerce*, 5, 227-246.
- Lee, Dae-Hee, & **Jeon, SoonHwan** (2009). The Relationships between Trade Show Attendance and Leisure Constraints. *The Journal of Korea Research Society for Customs*, 10(4), 401-424.
- Jeon, SoonHwan** (2008). A Study on the Article of Insurance Document in the UCP 600. *The Journal of Korea Research Society for Customs*, 9(4), 251-269.
- Jeon, SoonHwan** (2008). A Study on the Articles of Transport Documents in the UCP 600. *The Journal of Korea Research Society for Customs*, 9(1), 249-271.
- Jeon, SoonHwan** (2006). A Study on the Main Contents and Characteristics of UCP 600. *The Journal of Establishment Information*, 9(4), 167-199.
- Jeon, SoonHwan** (2006). Examination Criteria on the Compliance of Road, Rail or Inland Waterway Transport Document in the ISBP. *Journal of Product Research*, 24(1), 225-243.
- Jeon, SoonHwan** (2006). A Study on the Articles of Marine Transport Documents in the UCP 500. *The Journal of Establishment Information*, 9(1), 253-275.
- Jeon, SoonHwan** (2006). A Study on the Specific Requirements of Loading and Discharge of the Goods in the Credit Transactions. *Journal of Global Business & Trade*, 2(1), 159-173.
- Jeon, SoonHwan** (2006). A Study on the Originality and Signature of Documents under Documentary Credit Transactions. *Journal of International Trade and Commerce*, 2(1), 41-66.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of Multimodal Transport Document in the ISBP. *International Commerce and Information Review*, 7(4), 219-243.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of Air Transport Document in the ISBP. *Journal of Product Research*, 23(3), 119-148.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of Bill of Exchange in the ISBP. *The Journal of Establishment Information*, 8(4), 243-267.

- Jeon, SoonHwan** (2005). A Study on the Electronic Bill of Lading in the Electronic Trade Era. *The Journal of Information Technology*, 8(4), 119-140.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of B/L in the ISBP. *The Journal of Establishment Information*, 8(3), 197-229.
- Jeon, SoonHwan** (2005). A Study on the Special Settlement and Electronic Settlement System in the International Trade. *The Journal of Information Technology*, 8(3), 159-176.
- Jeon, SoonHwan** (2005). A Study on the Limit of Incoterms 2000. *Journal of Global Business and Trade*, 1(1), 231-243.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of Insurance Document in the ISBP. *Journal of International Trade and Commerce*, 1(1), 45-71.
- Jeon, SoonHwan** (2005). A Study on the Problems of General Principles in the International Standard Banking Practice. *Journal of Product Research*, 23(2), 205-232.
- Jeon, SoonHwan** (2005). Examination Criteria on the Compliance of Commercial Invoice in the Credit Operations. *The Journal of Korea Research Society for Customs*, 6(3), 343-363.
- Jeon, SoonHwan** (2005). A Study on the Comparison of the Basic Law on Electronic Commerce and the UETA. *The Journal of Information Technology*, 8(2), 135-148.
- Jeon, SoonHwan** (2005). A Study on the Criterion of Examination of Electronic Records under the eUCP. *International Commerce and Information Review*, 7(1), 145-168.
- Jeon, SoonHwan** (2005). A Study on the Originality of the Documents in the Letter of Credit Transaction. *The Journal of Korea Research Society for Customs*, 6(1), 281-306.
- Jeon, SoonHwan** (2004). A Study on the Acceptability of Insurance Documents in the Letter of Credit Transaction. *The Journal of Establishment Information*, 7(3), 257-289.
- Jeon, SoonHwan** (2004). A Study on the Main Contents of Revision in the UCP 500. *Journal of Product Research*, 32, 277-302.
- Jeon, SoonHwan** (2004). A Study on the Send and Receive of the Message in the Bolero and TEDI System. *The Journal of Information Technology*, 7(2), 105-121.
- Jeon, SoonHwan** (2004). A Study on the Transfer of Letter of Credit in the UCP. *The Journal of Establishment Information*, 7(2), 231-261.
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- Jeon, SoonHwan** (2004). A Study on the Period of Responsibility of Ocean Carrier and Cargo Insurer. *Korea Trade Review*, 29(1), 181-209.
- Jeon, SoonHwan** (2003). A Study on the International Standard Backing Practice(ISBP). *The Journal of Establishment Information*, 6(3), 319-344.
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- Jeon, SoonHwan** (2003). A Study on the Strategy for Success in the Electronic Trade Transaction, *The Journal of Information Technology*, 6(1), 117-128.
- Jeon, SoonHwan** (2002). A Study on the ICC Model International Sale Contract. *The Journal of Establishment Information*, 5(2), 281-307.
- Jeon, SoonHwan** (2002). A Study on the Problems of eUCP. *Journal of Product Research*, 27, 291-320.
- Jeon, SoonHwan** (2002). A Comparative Study on the Settlement System of Electronic Trade. *The Journal of Information Technology*, 5(3), 197-214.
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- Jeon, SoonHwan** (2002). A Study on the Characteristics of eUCP. *The Journal of Korea Research Society for Customs*, 3(2), 135-164.
- Jeon, SoonHwan** (2002). A Study on the Uniform Electronic Transactions Act. *The Journal of Information Technology*, 5(1), 173-190.
- Jeon, SoonHwan** (2002). A Study on the Principal Revision of the Incoterms 2000. *The Journal of Establishment Information*, 5(1), 331-357.
- Jeon, SoonHwan** (2001). A Study on the TradeCard Payment System in the Cyber Trade Era. *The Journal of Information Technology*, 4(4), 113-128.
- Jeon, SoonHwan** (2001). A Study on the Send and Receive of the Message in the Bolero System. *The Journal of Information Technology*, 4(2), 1-23.
- Jeon, SoonHwan** (2001). A Study on the XML/EDI, *The Journal of Information Technology*, 4(1), 109-124.
- Jeon, SoonHwan** (2000). A Study on the Title Registry over a Bolero Bill of Lading in the Cyber Trade Era. *The Journal of Information Technology*, 3(4), 75-90.
- Jeon, SoonHwan** (2000). A Study on the Time of Creation in the Cyber Trade Contract. *Journal of International Trade Studies*, 6(2), 331-348.
- Jeon, SoonHwan** (2000). A Study on the Law Problem of International Trade Contract in the Electronic Commerce. *The Journal of Information Technology*, 3(2), 127-137.
- Jeon, SoonHwan** (2000). A Study on the BOLERO Project in the Electronic Commerce System. *The Journal of Information Technology*, 3(1), 155-175.
- Jeon, SoonHwan** (2000). An Overview to Incoterms 2000. *The Journal of Korea Research Society for Customs*, 1, 165-186.
- Jeon, SoonHwan** (1999). A Study on the Legal Issues of the Electronic Documents. *The Journal of Information Technology*, 2(3), 133-146.
- Jeon, SoonHwan** (1999). A Study on the Transit Clause in the Institute Cargo Clauses. *Journal of the Joong-Bu University*, 3, 297-314.
- Jeon, SoonHwan** (1999). A Study on the Simplification of International Trade Procedures and International EDI Standards, *The Journal of Information Technology*, 2(1), 149-162.

- Jeon, SoonHwan** (1998). A Study on the Transaction Security of Electronic Signature in the Electronic Commerce. *The Journal of Information Technology*, 1(2).
- Jeon, SoonHwan** (1998). A Study on the Legal Problems of CALS/EC. *Journal of International Trade Studies*, 4(1), 179-201.
- Jeon, SoonHwan** (1998). A Study on the Problems with the Use of Multimodal Transport Document. *Journal of humanities and Social Science in Joongbu University*, 2, 169-188.
- Jeon, SoonHwan** (1998). A Study on the Situation of Development of the Electronic Money. *The Journal of Information Technology*, 1(1), 103-117.
- Jeon, SoonHwan** (1998). A Study on the Period of Responsibility of Ocean Carrier and Cargo Insurer. *Journal of humanities and Social Science in Joongbu University*, 1(1), 141-158.
- Jeon, SoonHwan** (1997). A Study on the Liability of Ocean Carrier and Cargo Insurer for the Delay in Voyage. *Journal of the Joong-Bu University*, 10, 289-308.
- Nam, Poong-Woo, & **Jeon, SoonHwan** (1997). A Study on the Legal Problems of Electronic Bill of Lading. *Journal of Social Science in Kangnam University*, 3, 57-81.
- Jeon, SoonHwan** (1997). A Study on the Problems with the Use of Electronic Bills of Lading. *Journal of the Joong-Bu University*, 9, 291-312.
- Jeon, SoonHwan** (1995). A Study on the Marine Cargo Insurance Base on the Container Cargo Risks. *Journal of the Graduated School in Konkuk University*, 41, 167-182.
- Jeon, SoonHwan** (1994). A Study on the Marine Cargo Insurance based on the UN Multimodal Transport Convention. *Journal of the Graduated School in Konkuk University*, 39, 229-247.
- Nam, Poong-Woo, & **Jeon, SoonHwan** (1994). A Study on the Non-Negotiable Sea Waybill in the L/C Transactions. *Journal of the Kangnam University*, 25, 97-117.

REFEREED CONFERENCE PROCEEDINGS – INTERNATIONAL

- Jeon, SoonHwan** (2015, January 12). A Study on the Container Cargo Rules in Incoterms 2010 Rules: The Case of CIP Rule. The 15th IAGBT-KITRI Biannual Conference and Research Symposium. Wollongong, Australia: Wollongong University.
- Jeon, SoonHwan** (2015, February 7). Creation of New Letters for Globalization of Hangul. The 13th IAGBT-KITRI Biannual Conference and Research Symposium. Seongnam, Korea: Gacheon University.
- Jeon, SoonHwan** (2014, January 3). A Study on the Comparison of Clauses of Certificate of Origin in ISBP 745. The 11th IAGBT-KITRI Biannual Conference and Research Symposium. New Delhi, India: University of Delhi
- Jeon, SoonHwan** (2013, July 2). A Study on the FCA Rule in the Incoterms 2010. The 10th IAGBT-KITRI Biannual Conference and Research Symposium. Ulaanbaatar, Mongolia: Mongolia National University.
- Jeon, SoonHwan** (2012, August 10). A Study on the FOB Rule in the Incoterms 2010.

The 9th IAGBT Annual Conference and Research Symposium. Los Baños, Philippines: University of Philippines Los Baños

Jeon, SoonHwan (2010, August 6). A Study on the Revision of Institute Cargo Clauses 2009. The 7th IAGBT Annual Conference and Research Symposium. Tokyo: Asia University.

Jeon, SoonHwan (2009, August 10). A Study on the Revision of Incoterms 2010. The 6th IAGBT Annual Conference and Research Symposium. Still Water, OK, USA: Oklahoma State University.

Jeon, SoonHwan (2008, June 28). A Study on the Transport Documents of UCP 600. The 5th IAGBT Annual Conference and Research Symposium. Moscow, Russia: Moscow State Technical University "MAMI."

Jeon, SoonHwan (2006, July 21). Critical Revision Issues on New Articles in Complete Draft of UCP 600. The 2nd IAGBT Annual Conference and Research Symposium. Shanghai, China: University of International Business and Economics.

Jeon, SoonHwan et al. (2004, January 1). A Study on the Current Selections of the Models of Electronic Bill of Lading. The Vision of e-Trade in the Northeast Asia. Hangzhou, China: Zhejiang Gongshang University.