### POSTER CONTENT [45% of total score]

1. **Title (descriptive)**
   - Lowest: 1  
   - Highest: 5

2. **Abstract/ Introduction/ Background**  
   (simple, readable, sets poster context)  
   - Lowest: 1  
   - Highest: 5

3. **Objectives/Thesis Statement/Artist Statement (clearly stated)**
   - Lowest: 1  
   - Highest: 5

   (appropriate for topic; research that ties back to objectives)  
   - Lowest: 1  
   - Highest: 5

5. **Relevance to the field/Creative work which shows evidence of intellectual engagement, individuality (clearly explained)**
   - Lowest: 1  
   - Highest: 5

6. **Potential impact /contribution (clearly explained)**
   - Lowest: 1  
   - Highest: 5

### STUDENT PRESENTATION [33% of total score]

7. **Student's level of engagement with the audience**
   - Lowest: 1  
   - Highest: 5

8. **Student's ability to explain the project to the general, educated, non-expert audience**
   - Lowest: 1  
   - Highest: 5

9. **Student's ability to explain “why is this important?/ how does this fit in the scheme of things?”**
   - Lowest: 1  
   - Highest: 5

10. **Student’s ability to answer questions about the project**
    - Lowest: 1  
    - Highest: 5

### POSTER APPEARANCE [22% of total score]

11. **Organization and Flow**  
    (logical presentation and progression of ideas, logical layout)  
    - Lowest: 1  
    - Highest: 5

12. **Volume of material (appropriate amount of information for a poster)**
    - Lowest: 1  
    - Highest: 5

13. **Effective use of graphics and solid relationship to content**
    - Lowest: 1  
    - Highest: 5

14. **Grammar/spelling**
    - Lowest: 1  
    - Highest: 5

15. **Visual presentation**  
    (alignment of text, graphics, “white space”, i.e. space with no text)  
    - Lowest: 1  
    - Highest: 5

Comments: (continue if needed)