



Dear Potential Sponsor:

The Purdue Fort Wayne Women's Conference Steering Committee is excited to announce the return of our **Women's Conference** in 2025. This event will be held at Purdue Fort Wayne, in the International Ballroom, on **Tuesday, March 25, 2025, from 8:00 am-4:30 pm** and will include an estimated 250-300 attendees. This conference will feature engaging speakers and interactive sessions to celebrate, enhance, and advocate for women in our community. This year's conference theme: **Moving Forward Together** aims to celebrate the collective strength and influence of women who have dedicated their lives to education, mentorship, and leadership, shaping the minds and futures of all generations. More information about speakers will be available in the coming months. Please visit our website for the most up-to-date conference announcements: <https://www.pfw.edu/offices/dei/events/women-conference>.

Registration for this event will open in December 2024. In anticipation of this event, we request your assistance as a conference sponsor. This is a wonderful way to let our community know that you are committed to events like this that enhance women's experiences and opportunities in our community.

SPONSORSHIP LEVELS:

- \$10,000 **TITLE Sponsor**-only one *TITLE sponsor per year* (16 free conference registrations-2 TABLE NAMES with preferred seating, designation as TITLE sponsor w/highlighted sponsor branding during event and on promotional materials + opportunity to give the conference welcome OR announce the keynote speaker + vendor table at conference. Additional opportunity to be a featured session speaker on a relevant topic. ***This sponsorship level has been filled for 2025.***
- \$5,000 **GOLD Sponsor** (8 free conference registrations-1 TABLE NAME with preferred seating) + opportunity to announce a session speaker + logo on promotional materials + vendor table at conference. Additional opportunity to be a featured session speaker on a relevant topic.
- \$3,000 **SILVER Sponsor** (8 free conference registrations-1 TABLE NAME) + opportunity to announce a session speaker + logo on promotional materials + vendor table at conference.
- \$1,000 **TABLE Sponsor** (8 free conference registrations-1 TABLE NAME)
- \$500 **BRONZE Sponsor** (2 free conference registrations) + logo on promotional materials.

The conference committee is also seeking product sponsorships for décor, giveaways, or items to be included in attendee bags. Customizable sponsorships are also welcomed.

If you are interested in being a sponsor for this event, please contact Shubitha Kever at kevers@pfw.edu or at 260-481-6881. On behalf of the Purdue Fort Wayne Women's Conference Steering Committee, thank you for your consideration and help.

Respectfully,

Shubitha Kever

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