To: Department of Communication
From: COAS Assessment Committee
Subject: 2019-2020 Assessment Report Feedback
Date: March 7, 2020

The COAS Assessment Committee has received and reviewed the assessment report submitted by the Department of Communication. Our comments below follow a rubric derived from the revised Senate Document 15-6 Appendix D.

Section I: Clearly Stated Programmatic Student Learning Outcomes (SLOs)

The SLOs are well described and remain student centered. A rank of 3 was given for each item in this section.

Section II: Alignment of SLOs with IPFW Baccalaureate Framework

A rank of 3 was earned on this item. The committee recognizes the detailed work in the report to demonstrate alignment with the PFW Baccalaureate Framework.

Section III: Student Learning Outcomes Mapped to Planned Learning Experiences in the Academic Program (Curricular Map)

The committee recognizes and applauds the report for its clear mapping of the SLOs across the curriculum and the activities/assignments students are engaged in that contribute to meeting SLOs. A rank of 3 was given for each item in this section.

Section IV: Systematic Method for Measuring Progress Toward Accomplishment of SLO

The committee notes that given the data collection schedule for assessment this year is a challenge with only alumni and employer surveys, particularly given the sample size. The committee encourages the department to consider shifting Portfolio and Exit Surveys to alternating years and, perhaps, every third year provide the alumni and employer surveys along with whatever data is meant to be submitted that year. In this way, there will always be sufficient data to assess SLOs. More detail is needed to make sense of the alumni and employer surveys data.

Section V. Reporting Results - Communication

The committee anticipates seeing historical results in future reports given the revised assessment practices in the departments. The committee notes that generally it is clear how faculty are involved in assessment, but in this report and given the data reported this has become less clear.

Section VI: Reporting Results – Stakeholder Involvement

The committee wondered if there is a more systemic shareing of assessment results with stakeholders beyond faculty. Even while the report may not be ready to share before submitting to the committee, a detailed plan about how the document is shared and how feedback is received from stakeholders would be helpful.

Section VII: Use of Results for Programmatic Change to Improve Student Learning, Achievement and Success

The committee commends the detail and reflection in the report. A rank of 3 was earned for sections regarding using the result to improve student learning.