

Madison Mastodon, PhD

2101 E. Coliseum Boulevard • Fort Wayne, IN 46805
260-481-1111 • name@ipfw.edu • users.ipfw.edu/name

Education

Ph.D., English: Purdue University, W. Lafayette, IN, August 1997

Primary Area: Rhetoric & Composition

Secondary Area: Critical Theory

M.A., English: University of Illinois, Urbana, IL, January 1990

B.A., *cum laude*, English: Purdue University, W. Lafayette, IN, December 1986

Honors & Awards

2001 Richard Braddock Award (best article in *College Composition & Communication*)

National Writing Centers Association Dissertation Fellowship, 1996

Phi Beta Kappa, 1986

Sigma Tau Delta, 1984

Teaching & Tutoring Experience

Indiana University-Purdue University Fort Wayne:

Associate Professor, 20xx-present; Assistant Professor, 1999-20xx

Writing for Multiple Media (graduate and undergraduate)

Writing and Community Action (graduate and undergraduate)

Literacy and Technology (graduate and undergraduate)

Editing: Theory and Practice (graduate and undergraduate)

Technical Report Writing (distance and computer-assisted)

Technical Writing Projects (computer-assisted)

First-Year Composition I (computer-assisted)

Purdue University, W. Lafayette, IN: Visiting Lecturer, 20xx

Modern Rhetoric (graduate)

Western Kentucky University, Bowling Green, KY: Assistant Professor, 1997-1999

Practicum in Writing Center Theory & Practice (graduate)

Literacy and Technology (undergraduate)

Technical Writing (computer-assisted)

Business Writing (computer-assisted)

First-Year Composition I

Purdue University, W. Lafayette, IN: Graduate Instructor, 1992-1997

Technical Writing (computer-assisted)

Business Writing (computer-assisted)

Developmental Writing (computer-assisted)

First-Year Composition I & II

Administrative Experience

Director, IPFW Writing Program, 20xx-present

Recruit and train new faculty for entry-level composition courses. Observe and mentor existing faculty. Set and staff course schedules. (Responsible for 55-60 faculty total and over 200 sections per semester.) Work with the Composition Committee to set policy and maintain an annual review process.

Acting Chair, IPFW Department of English & Linguistics, 20xx

Served during sabbatical leave of the permanent chair. Advised majors and spoke with potential majors. Represented the department at various functions. Made budget decisions regarding funds for faculty travel, computer and equipment purchases. Initiated one tenure-track search and renewed another. Created the 20xx-20xx academic schedule for the department.

Director, Graduate Studies, IPFW Department of English & Linguistics, 20xx-20xx

Admitted and advised all graduate students. Instituted new method for remote advising of all graduate students. Worked with Graduate Committee to set policy and develop curriculum. Promoted graduate program at various events. Represented interests of graduate program on campus and within the university system.

Scholarly Publications

Articles in Scholarly Journals

Name. "IText, Professional Identity, and Campus-Community Partnerships." *Journal of Business and Technical Communication*, 18 (2004): 270-293.

Name. "Institutional Critique Revisited." *Works and Days*, forthcoming, Spring/Fall 2003): 219-238.

Name. "Designing Online Courses: User-Centered Practices" *Computers and Composition*, 18 (2001): 329-346.

Chapters in Edited Collections

Name. "Facing the Paradox of Computer-Mediated Communication in Writing Instruction."*

Teaching Writing with Computers: An Introduction. Eds. Pamela Takayoshi and Brian Huot. Boston: Houghton Mifflin, 20xx. (**Entire collection was awarded the 2003 Computers and Composition Distinguished Book Award.**)

Name. "Wiring a Usable Center: Usability Research and Writing Center Practice." *Wiring the Writing Center*. Ed. Eric Hobson. Logan, UT: Utah State University Press, 1998. 103-118.

Chapters in Edited Collection (in production)

Name. "Agencies, Ecologies, and the Mundane Artifacts in Our Midst." *Labor, Writing Technologies, and the Shaping of Composition in the Academy*. Eds. Pamela Takayoshi and Patricia Sullivan. Creskill, NJ: Hampton Press, forthcoming 20xx. 25 pp.

Name. "Coding Digital Texts and Multimedia." *Digital Writing Research: Technologies, Methodologies, and Ethical Issues*. Eds. Danielle DeVoss and Heidi McKee. NJ: Hampton Press, under review.

Textbook Publications

Heffernan, James A. W., John Lincoln, and Janet Atwill. *Writing: A Concise Handbook*. New York: W.W. Norton, 20xx. (Wrote chapter on visual rhetoric and document design; wrote sections on computers and research for a chapter on research strategies.)

Hefferen, James A. W., and Lincoln, John. *Writing: A Concise Handbook*. New York: W.W. Norton, 1997. (Contributed portions of three chapters, including sections on conducting computer-based research and writing resumes and cover letters.)

Book Reviews

Name "Review of *Readings in Information Visualization: Using Vision to Think, Information Design, and Information Architects*." *Technical Communication Quarterly*, 9.3, (Summer 2000): 347-351.

Other Writing Projects

Hilbert, Betsy S. *Progressions: Readings for Writers*. New York: W.W. Norton, 1998. (Wrote biographical sketches of contributing authors.)

Conference Participation

Presenter

“Economics, Technology, and the Management of Technical Communication.” Council for Programs in Technical and Scientific Communication. Lubbock, TX. October 20xx.

“Science Isn’t Half of It: Gaining Access to Environmental Deliberation.” College Composition and Communication. San Francisco, CA. March 20xx. (Paper read *in absentia*.)

“Mapping Diverse Approaches to Project Management in the Technical and Professional Communication Curriculum.” Council for Programs in Technical and Scientific Communication. W. Lafayette, IN. October 20xx.

“Combining Service and Distance Learning.” Association of Teachers of Technical Writing. San Antonio, TX. March 20xx.

Workshop Presenter/Facilitator

“Assessing Multimedia Writing” (with Jennifer Bay, Samantha Blackmon, Collin Brooke, Michael Pennell, Carlos Salinas, Michele Simmons, Julie Staggers, Karl Stolley, Patricia Sullivan, Meredith Zoetewey). Conference on College Composition and Communication. New York, NY. March 20xx.

“For those New to Teaching with Technology: Concepts, Skills, and Planning” (with Richard Selfe, Kris Blair, Will Banks, Tracy Bridgeford, Mary Hocks, Karla Kitalong, Carolyn Handa, and Christine Tulley). Computers and Writing. Normal, IL. May 20xx.

Invited Speaker

“Exploring Uses of Networked Computers in Campus-Community Partnerships.” Rhetoric & Writing Distinguished Speakers Series. Michigan State University. East Lansing, MI. April 20xx.

“The Purdue Online Writing Lab (OWL): Who, What, When, Where, How, Why” (with Muriel Harris and Asanga Wedisinghe). Going On-line: Bringing the World to Your Classroom, Bringing Your Classroom to the World. Indianapolis, IN. November 1996.

Session Chair

“Social Metamorphism and Formations of Writing Program Identity/ies.” Thomas R. Watson Conference on Rhetoric and Composition. Louisville, KY. October 20xx.

“Technological Breakdowns as Part of the Rhetorical Situation: Teaching Students and Teachers” (panel presentation). Computers and Writing. Muncie, IN. May 20xx

“Re-Imagining Dialogue in the Writing Classroom” (panel presentation). Conference on College Composition and Communication. Minneapolis, MN. April 20xx.

Professional Writing & Consulting Experience

Presenter, “Fine Tuning Incident Reports,” Fort Wayne Police Department, November 2003
Designed and conducted two 3-hour workshops on writing incident reports.

Web Designer/Consultant, WFWA PBS 39, Fort Wayne, IN, 20xx-20xx
Designed Web site, which premiered in August 2002.

Consultant/Instructor, International Truck and Engine Corp., Fort Wayne, IN, 20xx
Designed and conducted 16-hour writing skills seminar for engineers at the Fort Wayne facility.

Grant Writing

IPFW Summer Research Grant, 20xx
Helmke Library Special Collections Grant, 20xx
IPFW Distance Learning Development Grant, 1999

Service

National Service

Member, Editorial Advisory Board, *Computers and Composition*.

Reviewer, *Journal of Business Communication*, *Technical Communication*, and *Technical Communication Quarterly*.

Department and Campus Service

Member, IPFW Faculty Senate, 20xx-present.

Presenter, “Brownfields, Writing, and Social Justice,” for the Anthropology Club Brown Bag Lunch Series, February 20xx.

Community Service

Presenter, “Models of Management and the Status of Technical Communicators” to members of the Hoosier Chapter of the Society for Technical Communication, October 20xx.

Presenter, “How to Edit Efficiently and Accurately ... without Angering Authors” to members of the Hoosier Chapter of the Society for Technical Communication, June 20xx.

Meeting Organizer, Hoosier Chapter of the Society of Technical Communication, 20xx-present.

Presenter: "New Issues in Workplace Writing." DePuy Orthopedics. Warsaw, IN. November 20xx.

Committee Work

IPFW Campus-Level Committees

Member, IPFW Promotion & Tenure Subcommittee, 20xx-present

Member, IPFW Faculty Senate, 20xx-present

Member, IPFW Academic Computing and Information Technology Sub-Committee, 20xx-present

Member, IPFW Strategic Planning and Review Council, 20xx-present

IPFW Department-Level Committees

Chair, Departmental Search Committee for three tenure-track assistant professors, 20xx-20xx

Member, Departmental Search Committee for one tenure-track assistant professor, 20xx-20xx

Member, Departmental Search Committee for writing instructors, 20xx & 20xx

Member/Chair/Member *ex officio*, IPFW Composition Committee, 1999-20xx & 20xx-present

Affiliations

Association of Teachers of Technical Writing

Council for Programs in Technical and Scientific Communication

National Council of Teachers of English

Conference on College Composition and Communication