What Can I Do with a Degree in Management/Marketing?

You’ve decided on a major in management or marketing, but you aren’t sure what this means after you graduate.

To help you see the type of career you can get with your degree, we’ve compiled a list of some positions our Management & Marketing graduates currently hold.

### Position Examples for Management Majors

- Account Manager
- Accounting System Analyst
- Apprenticeship Program Manager
- Asset Manager
- Associate, Leadership Preparation Program
- Benefits Coordinator
- Business Analyst
- Business Manager
- Category Management Planner
- Client Service Associate
- Continuous Improvement Consultant/Project Manager
- Corporate Recruiter & HR Generalist
- Customer Service Representative & Web Support
- Data Analyst
- Demand Analyst
- Department Leader
- Director of Operations
- Director of Sponsored Projects
- E-Commerce IT Business Analyst
- Founder
- HRIS Associate Analyst
- Interface Representative
- Internship Program Coordinator
- IS Client Engagement Analyst
- Manufacturing Supervisor
- Operations Coordinator/Manager
- Parts Supervisor
- Policy Coordinator
- Price Operations Specialist
- Production Scheduler

### Position Examples for Management Majors (cont.)

- Project Analyst
- Project Manager/Director of Corporate Development
- Property Management Specialist
- Purchasing Planner
- Quality Manager
- Regional Manager - Catering Operations
- Relationship Manager
- Security & Compliance Manager
- Sr. Compensation Analyst
- Staff Consultant
- Supply Chain/Sales Analyst
- Vice President/General Manager
- Wholesale Manager

### Position Examples for Marketing Majors

- Advertising Service Representative
- Customer Associate
- Digital Marketing Manager
- Emergency Vehicle Sales Specialist
- Global Product Manager
- Inside Sales Territory Manager
- Magic in Las Vegas - Trade Shows/Corporate Events
- Marketing & Communications Manager
- Marketing Analyst (Legal Segment)
- Marketing Coordinator
- National Sales Manager
- Regional Marketing Coordinator
- Sales Associate/Representative
- Sales Manager

### Examples of Firms Employing Our Management & Marketing Graduates

- American Airlines
- Annuity Internal Wholesaler
- Bendix Commercial Vehicle Systems
- Big Brothers & Big Sisters
- Big Lots
- Buchanan Hauling & Rigging
- Carson LLP
- Citi Bank (NYC)
- City of Fort Wayne
- Commerzbank AG
- Depuy Synthes
- Do It Best Corp
- Enterprise
- Flint & Walling, Inc.
- Gangloff Industries
- General Motors
- Hear Care Audiology
- Hoosier Fire Equipment
- Hytont
- Integrity Tax Consulting
- Ivy Tech
- Korn Ferry
- Kroger
- Liberty Mutual
- Lighthouse Property Management
- Lincoln Financial
- Lincoln Financial Group
- Lippert Components
- MacAllister Rentals
- Maxten
- MedPro
- Momentum Industries
- Nesco Rentals
- QGNTech, LLC
- Parkview Health
- PFH Honors Program
- Ramsey Solutions
- Rieke Packaging
- RJ Reynolds
- Robert Bosch
- Shiloh Industries, Inc
- Silvercote
- Spyglass
- Steel Dynamics
- Summit City Auto Glass
- Sylvan Learning Center
- Team Sports (Holland, Ohio)
- Tempus Technologies
- Three Rivers Federal Credit Union
- The Gallery Pastry Shop
- Titan Title
- Trelleborg Sealing Solutions
- Tuthill
- USF Holland (LTL Company)
- Walmart
- WJ Carey
- Youth for Christ-Wayne Trace High School
- Zimmer Bionet
- ...and many others around the world!