

What Can I Do with a Degree in Management/Marketing?

You've decided on a major in management or marketing, but you aren't sure what this means after you graduate.

To help you see the type of career you can get with your degree, we've compiled a list of some positions our Management & Marketing graduates currently hold.

Position Examples for Management Majors

Account Manager
 Accounting System Analyst
 Apprenticeship Program Manager
 Asset Manager
 Associate, Leadership Preparation Program
 Benefits Coordinator
 Business Analyst
 Business Manager
 Category Management Planner
 Client Service Associate
 Continuous Improvement Consultant/ Project Manager
 Corporate Recruiter & HR Generalist
 Customer Service Representative & Web Support
 Data Analyst
 Demand Analyst
 Department Leader
 Director of Operations
 Director of Sponsored Projects
 E-Commerce IT Business Analyst
 Founder
 HRIS Associate Analyst
 Interface Representative
 Internship Program Coordinator
 IS Client Engagement Analyst
 Manufacturing Supervisor
 Operations Coordinator/Manager
 Parts Supervisor
 Policy Coordinator
 Price Operations Specialist
 Production Scheduler

Position Examples for Management Majors (cont.)

Project Analyst
 Project Manager/Director of Corporate Development
 Property Management Specialist
 Purchasing Planner
 Quality Manager
 Regional Manager - Catering Operations
 Relationship Manager
 Security & Compliance Manager
 Sr. Compensation Analyst
 Staff Consultant
 Supply Chain/Sales Analyst
 Vice President/General Manager
 Wholesale Manager

Position Examples for Marketing Majors

Advertising Service Representative
 Customer Associate
 Digital Marketing Manager
 Emergency Vehicle Sales Specialist
 Global Product Manager
 Inside Sales Territory Manager
 Magic in Las Vegas - Trade Shows/Corporate Events
 Marketing & Communications Manager
 Marketing Analyst (Legal Segment)
 Marketing Coordinator
 National Sales Manager
 Regional Marketing Coordinator
 Sales Associate/ Representative
 Sales Manager

Examples of Firms Employing Our Management & Marketing Graduates

American Airlines
 Annuity Internal Wholesaler
 Bendix Commercial Vehicle Systems
 Big Brothers & Big Sisters
 Big Lots
 Buchanan Hauling & Rigging
 Carson LLP
 Citi Bank (NYC)
 City of Fort Wayne
 Commerzbank AG
 Depuy Synthes
 Do It Best Corp
 Enterprise
 Flint & Walling, Inc.
 Gangloff Industries
 General Motors
 Hear Care Audiology
 Hoosier Fire Equipment
 Hylant
 Integrity Tax Consulting

Ivy Tech
 Korn Ferry
 Kroger
 Liberty Mutual
 Lighthouse Property Management
 Lincoln Financial
 Lincoln Financial Group
 Lippert Components
 MacAllister Rentals
 Maxten
 MedPro
 Momentum Industries
 Nesco Rentals
 OGNTech, LLC
 Parkview Health
 PFW Honors Program
 Ramsey Solutions
 Rieke Packaging
 RJ Reynolds
 Robert Bosch

Shiloh Industries, Inc
 Silvercote
 Spyglass
 Steel Dynamics
 Summit City Auto Glass
 Sylvan Learning Center
 Team Sports (Holland, Ohio)
 Tempus Technologies
 Three Rivers Federal Credit Union
 The Gallery Pastry Shop
 Titan Title
 Trelleborg Sealing Solutions
 Tuthill
 USF Holland (LTL Company)
 Walmart
 WJ Carey
 Youth for Christ-Wayne Trace High School
 Zimmer Biomet
...and many others around the world!