

**Purdue University Fort Wayne
Student Research and Creative Endeavors Symposium**

Judging Criteria

Posters will be judged in the following categories:

Poster Content

Title

The title should be clear and error-free.

The title should accurately summarize the project in an eloquent, concise, or catchy way.

Abstract

The abstract accurately and concisely summarizes the poster. It is engaging and well-written.

Note: abstract does not need to be included on the poster. The judges will evaluate the abstract in the proceedings.

Introduction

The introduction should clearly introduce the poster. It should be engaging and well-written.

Statement of objectives (research questions, artist's statement, etc.)

The statement should demonstrate sophisticated thinking and writing skills.

Description of methods (research process)

The description should be clear, concise, and eloquent.

The description explains why certain methods or processes were chosen and how they relate to objectives.

The description should demonstrate a sophisticated grasp of the discipline or field.

Evidence of scholarly or creative engagement with the relevant discipline or field

The poster should demonstrate exemplary engagement with a discipline or field.

The relevant literature or works should be discussed in a sophisticated manner.

The writing should be clear, concise, and eloquent.

Potential impact/contribution to discipline or field

The impact/contribution should be clearly stated.

Student Presentation

Student's level of engagement with their audience

The student should speak clearly and precisely.

The student should make apparent their familiarity with the material they are presenting.

Student's ability to explain the project to an educated non-expert audience

The student's explanation should be clear, concise, and engaging.

The student should use minimal jargon or should be able to explain any jargon used.

Student's ability to explain project's relevance/importance to discipline or field

The student should be able to explain the project's relevance/importance in a clear, eloquent, and persuasive manner.

The student should be able to connect important questions in the field to notable works and/or scholars/artists.

Student's ability to answer judges' questions about the project

The student should be able to answer all or most questions in a clear and engaging manner.

If the student cannot answer the question, they should be able to provide a thoughtful explanation for why.

Note: there is nothing wrong with not being able to answer every question, given that judges may come from different academic backgrounds. The more important issue is how the presenter deals with not being able to answer something.

Poster Appearance**Overall Design**

The poster should be well-designed. Most of the space should be used, but the poster should not look crowded.

The poster's organization should be strategic and logical.

Amount of Text

The amount of text on the poster should be appropriate so as to be easily processed by the viewer.

Effective use of non-textual graphics

Graphics, images, figures, and tables should be skillfully incorporated into the poster design. Graphics should be easy to understand, and their relevance should be clear.

Technical errors

The poster should be free of typos, grammar mistakes, mismatching fonts or font sizes, unaligned margins, etc. Blocks of texts should be edited and proofread